



DAVIER CONSULTANTS INC

The Franchise Portfolio





FRANCHISE SERVICES

International Franchisors

We understand the Canadian Market:

- Member of the CFA since 1994.
- Offices in Halifax, Montreal, Toronto and Vancouver.
- Principal was a Master Franchisee for Canada of an US System for 4 years.
- Past expertise of Davier associates: Senior management, finance, Accounting, Development, Marketing, Retail Operations.
- English, French.



FRANCHISE SERVICES

International Franchisors

Services offered at initial stage:

- Review of the Concept for the Canadian Market
- Assistance in determining best growth strategy in Canada: Corporate presence, joint venture, Master licence, area development multi-franchising or single franchising.
- Determination of number and areas for the territories based on your Concept
- Review of all legal requirements on Franchising laws or others
- Review of any governmental issues or permit requirements



FRANCHISE SERVICES

International Franchisors

Services offered at initial stage (2):

- Recommendation on legal firms
- Recommendation on real estate firms (tenant representative brokers)
- Recommendation on Construction companies for site construction.
- Recommendation on any Canadian Vendors to supplement existing network
- Recommendations on Advertising/Marketing experts



FRANCHISE SERVICES

International Franchisors

Services for Recruitment and support:

- Recommendation on best advertising and recruitment venues in Canada for your Concept
- Review of current Marketing tools and suitability for Canada
- Full Franchisee recruitment services anywhere in Canada.
- We can introduce you to the Canadian Banks



FRANCHISE SERVICES

International Franchisors

Services Recruitment & support (2):

Davier Consultants can be your Canadian Office at the initial stage and until different options are required:

- Assistance with Project coordination
- Review of proposed sites
- Assistance with local Marketing strategy
- Interface between Canadian franchisees and Head Office



FRANCHISE CONSULTING SERVICES

Expanding Internationally

- Global Business Strategy Ongoing;
- Management Support Services;
- Recruitment of Master Franchisees;
- Davier has Partners in: Europe (West and Eastern), Australia, India and South America;
- Davier is recognized by the Canadian Trade Commissioners Office;
- Davier has conducted several Franchise seminars and mandates in Canada, Middle East (Lebanon, Syria, Jordan) and Africa (Egypt, Morocco).
- Retained by the African Development Bank to conduct a major Study on Franchising on the Continent



FRANCHISE CONSULTING SERVICES

How To Franchise Your Business

- Understanding the pros and cons of Franchising;
- Can your Company be a Franchisor ?
- Impact on the current business and its growth;
- Preparing a detailed step by step Business Plan to become a Franchisor;
- Preparing all the relevant material and documentation and the recruitment strategy;
- Davier's staff has substantial financial management expertise and experience in converting businesses to franchise systems.



PARTIAL LIST OF CLIENTS

- International large Beauty retailer: Franchising their existing network in Canada and expanding the Concept Canada wide
- Major Petroleum multinational: Consulting on redesigning their retail network and thereafter recruitment of franchisees in Canada
- Australian Franchisor (retail): Recruitment of a Master Franchisee in Canada
- Canadian Franchisor (food): Recruitment of master franchisees in Eastern Europe
- Canadian corporate companies (Food, Spa, Retail) Consulting in converting their corporate stores in franchised units.



DAVIER CONSULTANTS INC

How to reach us

Our website is: www.davierconsultants.ca

- Our email address:
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- Phone number: (514) 620-3770