



## Should You Convert Your Business to a Franchise?

- ▶ Are you an experienced and successful operator of an **independent retail chain** or a service provider with **multiple locations** catering to the business community and/or to consumers directly?
- ▶ Has your brand been established for at least **three years**?
- ▶ Would you consider that **your concept is replicable** and that individuals could be trained to operate your business?

Perhaps,

- ...Your business requires additional capital to grow?*
- ...You would like to expand to new geographical areas nationally...internationally?*
- ...You believe that managers/owners with an investment stake in the business would outperform employees in generating customer value?*
- ...You are planning your exit strategy?*



**A franchise conversion strategy offers the advantages of growing your locations more rapidly with stakeholders invested in the success of your brand, while at the same time generating additional ongoing income streams for you!**

Davier Consultants can assist you in determining if franchising (or licensing) is the next, best strategy for you.

Davier, a national franchise consulting firm established in 1994 and member of the CFA, has helped large and small businesses in building profitable franchise systems personalized to their needs and objectives.

### Services include:

- Reviewing your current situation and determining with you which conversion strategy may be best
- Building the financial model for the franchisor and the franchisee
- Establishing with you your requirements for staff, resources, and budgets to accomplish your goals
- Determining the potential number of franchises
- Identifying how and where to get candidates
- Addressing the requirements through legal counsel in building your contractual documents
- Evaluating how your Balance Sheet and Bottom Line will be impacted

Please contact us today to clarify any questions you may have with regard to your conversion strategy.